



SPONSORSHIP PACKAGE

The Organizing Committee for the 19h IEEE International Requirements Engineering Conference – RE'11 would like to invite you to participate as an exhibitor and/or sponsor at the upcoming conference to be held in Trento (Italy), during the period August 29 – September 2, 2011.

The IEEE Int. Requirements Engineering (RE) conference is the premier international conference on requirements engineering held annually in venues around the world (www.requirements-engineering.org). The conference usually draws 200-300 participants, mainly from academia and the international IT industry.

There are several opportunities for your company/organization to be involved in RE'11. By participating in this international event you will be able to exhibit your organization's technical expertise and, at the same time, to have a look at the latest worldwide research and industrial trends.

If you are interested in participating, but you don't find the opportunities that best fit your organization, please directly contact our team at re11trento@list.fbk.eu and we will do our best to arrange alternative solutions.

We hope that you will consider participating at RE'11 and we are looking forward to seeing you in Trento.

The Organizing Committee

Sponsorship contacts : re11trento@list.fbk.eu
John Mylopoulos, University of Trento
Anna Perini, Fondazione Bruno Kessler-CIT, Trento
Angelo Susi, Fondazione Bruno Kessler-CIT, Trento

Conference website : www.re11.org



PROGRAM AT A GLANCE

Monday, August 29, 2011

Doctoral Symposium
Tutorials
Workshops
Co-located Events
Sponsors exhibition

Tuesday, August 30, 2011

Tutorials
Workshops
Co-located Events
Sponsors exhibition
Welcome reception

Wednesday, August 31, 2011

Plenary Session
Research Tracks
Industry Tracks
Poster & Demo sessions
Sponsors exhibition

Thursday, September 1, 2011

Plenary Session
Research Tracks
Industry Tracks
Poster & Demo sessions
Minitutorials
Round Tables
Sponsors exhibition
Social dinner

Friday, September 2, 2011

Plenary Session
Research Tracks
Industry Tracks
Round Tables
Sponsors exhibition



VENUE

Trento is the capital of the province of Trentino, located in the North-East Alpine region of Italy, in an area full of touristic attractions such as the Alps, the Dolomites and alpine lakes, as well as historical monuments, and numerous castles. Trento (100.000 inhabitants) was originally a Roman city and became famous for the Council of Trent (1545 -1563) that gave rise to the Counter-Reformation.

For more than 30 years, the Provincial Government has been investing heavily in higher education and research. The University of Trento is one of the top Italian universities, while the Fondazione Bruno Kessler (FBK) with more than 250 researchers, is well known in the international research communities on Information Technology and Material and Microsystems for its excellence.

RE'11 will be hosted in the Faculty of Sociology of the University of Trento.

OPPORTUNITY FOR YOUR ORGANIZATION

Participation	Register some of your employees as conference participants in order to interact with peers from around the world and have a look at the latest research results
Exhibitor sponsorship	Participate through an exhibit of your products/services to establish new contacts with participants, institutions and other companies exploring research results, thereby increasing your corporate profile, as well as your opportunities to create future joint activities. Different sponsorship options (Platinum-Gold-Silver-Supporter) are available. For more details, please contact re11trento@list.fbk.eu
"À la carte" opportunities	As an alternative to the above options, other stand-alone sponsorship opportunities for a company or organization to demonstrate support for the RE community are available. For more information please contact re11trento@list.fbk.eu



SPONSORSHIP PROSPECTUS

Option	Max. no.	Benefit
Platinum € 10.000	2	<ul style="list-style-type: none"> • Four (4) Conference registrations (approx. value € 2.000) • Two (2) free booths (upon explicit request) • Acknowledgement in press releases • Exclusive sponsorship of an evening event (e.g. dinner logo and name on the participant's event ticket) • 1 Poster in Main Conference Room (must be provided) • Sponsor's logo on banner display at the venue's main entrance • Sponsor's name mentioned during conference opening & closing sessions • Advertisement material (brochure, CD) in the participant's bag (must be provided) • Sponsor's logo in the conference brochure and website
Gold € 5.000	3	<ul style="list-style-type: none"> • Two (2) Conference registrations (approx. value € 1.000) • One (1) free booth (upon explicit request) • Exclusive sponsorship of a social event: distribution of promotional material, exhibition space at the event location; or exclusive sponsorship of brochure printing: half page description • Sponsor's logo on banner display over the venue's main entrance • Sponsor's name mentioned during conference opening & closing sessions • Advertisement material (1-5pp) in the participant's bag (must be provided) • Sponsor's logo in the conference brochure and website
Silver € 1.000	5	<ul style="list-style-type: none"> • One (1) Conference registration (approx. value € 500) • Advertisement material for participants, available at the registration desk (must be provided) • Sponsor's logo in the conference brochure and website
Supporter € 500	open	<ul style="list-style-type: none"> • Sponsor's logo in the conference brochure and website



EXHIBITION PROSPECTUS

Monday, August 29, 2011	Set up	9.00 – 12.30
	Opening	14.00 – 19.00
Tuesday, August 30, 2011	Exhibit	10.00 – 19.00
Wednesday, August 31, 2011	Exhibit	10.00 – 19.00
Thursday, September 1, 2011	Exhibit	10.00 – 19.00
Friday, September 2, 2011	Exhibit	10.00 – 14.00
	Tear-down	14.00 – 17.00

The Organizing Conference Committee reserves the right to change these times if necessary. Exhibition scheduling could be improved to better fit the final Conference Program, once available. Conference attendees will be free to visit the exhibit area before and after sessions, during coffee breaks and lunch breaks.

Booths are assigned on a first come first serve basis upon the receipt of the completed exhibit form with full payment.

Timetable

1. The name/logo of a sponsor will be included in the appropriate web page, as soon as the sponsor confirms his/her intention to support the event and provides us his/her logo.
2. **March 2011.** We will be required to prepare material to be included in program/proceedings; confirm number of booths needed, this means that sponsors who will provide grants should confirm it.
3. **June 2011.** We include all sponsor logos in the Conference publicity material (proceedings and program covers, poster).
4. **July 2011.** All sponsor material to be included in the registration package or to be distributed at the conference need to arrive at FBK, Via Sommarive 18, 38122 Povo (TN) - Italy.



SPONSORSHIP APPLICATION

Company/Organization Details

(Information to be listed in the conference brochure and website)

Name	
Address	
City	
Postal Code	
State	
Telephone	
Fax	
Email	
Website (URL):	

Company/Organization Representative

(to receive information/updates on RE 2011)

Name	
Title	
Telephone	
Email	

Sponsorship Categories

Platinum	10.000 Euro	<input type="checkbox"/>
Gold	5.000 Euro	<input type="checkbox"/>
Silver	1.000 Euro	<input type="checkbox"/>
Supporter	500 Euro	<input type="checkbox"/>
"À la carte" opportunities		<input type="checkbox"/>

Booth

Do you require power supply?	<input type="checkbox"/> Yes	<input type="checkbox"/> No
Do you require wifi connection?	<input type="checkbox"/> Yes	<input type="checkbox"/> No



Logos

Logos must be submitted upon submitting sponsorship registration form, by email to re11trento@list.fbk.eu.

File format: vector file is preferred. If raster, TIFF image is preferable. EPS, JPEG acceptable. Images embedded in a MS Word document are not acceptable.

Resolution: for black and white logo: 1200 dpi. for color, at least 600 dpi is required

Please let us know if the logo can be printed in one color (typically, dark blue or black on white background, or white on dark background is the norm for using a mono-chromatic logo).

Please inform us of any other usage limitations and guideline

Assistance

We want to make sure you have a very successful show. If there is anything we can do to be of assistance please contact RE'11 Organizing Committee by email re11trento@list.fbk.eu.



REQUIREMENTS ENGINEERING

CONFERENCE

AUGUST 29TH — SEPTEMBER 2ND 2011, TRENTO ITALY

CALL FOR PAPERS AND PROPOSALS

General Chair

John Mylopoulos (jm@cs.toronto.edu)
University of Trento, Italy
University of Toronto, Canada

Program Chair

Patrick Heymans (patrick.heyman@fundp.ac.be)
University of Namur, Belgium

Conference Organization

Anna Perini and Angelo Susi, Fondazione Bruno Kessler, Italy

Industry Track

Samuel Fricker, Fuchs-Informatik AG
& University of Zurich, Switzerland

Mentoring Program

Barbara Paech, University of Heidelberg, Germany

Workshops

Daniel Amyot, University of Ottawa, Canada
Luciano Baresi, Politecnico di Milano, Italy

Tutorials

Luisa Mich, University of Trento, Italy

Doctoral Symposium

Jane Cleland-Huang, DePaul University, USA
Vincenzo Gervasi, University of Pisa, Italy

Posters, Demos and Exhibits

Paulo Giorgini, University of Trento, Italy
Seok Won Lee, University of Nebraska—Lincoln, USA

Publicity

Norbert Seyff, University of Zurich, Switzerland
Naoufel Kraiem, RIADI, Tunisia
Lin Liu, Tsinghua University, China
Raimundas Matulevicius, University of Tartu, Estonia
Nan Niu, Mississippi State University, USA

Webmaster

Luca Sabatucci, Fondazione Bruno Kessler, Italy

Publication

Gilles Perrouin, University of Namur, Belgium
Marco Roveri, Fondazione Bruno Kessler, Italy

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Motoshi Saeki, Japan
Camille Salinesi, France
Guttorm Sindre, Norway
Alistair Sutcliffe, UK
Axel van Lamsweerde, Belgium
Jon Whittle, UK
Eric Yu, Canada
Yijun Yu, UK
Jin Zhi, China
Didar Zowghi, Australia

REQUIREMENTS IN MOTION

In a world where change has become the only constant, requirements evolve continuously and inevitably. They do so for a variety of reasons: user needs fluctuate, organizations mutate, business opportunities come and go, new laws and regulations appear, technologies develop, and so on.

As systems grow ever bigger and more complex, are developed globally and become more interconnected, the impacts of changes are harder to analyze and control. Ensuring that software will continue to exhibit its intended properties thus becomes trickier. New challenges are also imposed by new development paradigms (e.g. agile methods and software product lines) and the increasing demand for specific qualities such as security and self-adaptation.

Efficient management of change in the broad diversity of Requirements Engineering (RE) contexts and across the whole RE process constantly calls for novel research ideas. For this reason, the 19th IEEE International Requirements Engineering Conference (RE'11) specifically encourages submissions that address requirements change and evolution.

RE'11 will nevertheless remain true to its tradition and invites papers that address all facets of RE, from elicitation to validation, from formal to informal, from large to small, and across people-centric, business-centric and system-centric viewpoints.

The IEEE International Requirements Engineering Conference series is the premier international forum for researchers, educators, industrial practitioners, and students to present and discuss the most recent innovations, trends, experiences, and concerns in the field of RE.

RESEARCH PAPERS

We invite original submissions of high quality papers in the following categories:

- **Technical solution papers** present solutions for requirements-related problems that are novel or significantly improve existing solutions.
- **Scientific evaluation papers** evaluate existing problem situations or validate/refute proposed solutions with scientific means, i.e. by empirical studies, experiments, case studies, simulations, formal analyses, mathematical proofs, etc.
- **Visionary papers** explore the history, successes, and challenges for various requirements related practices and research agendas, and outline research roadmaps for the future.

More details and instructions about categories, evaluation criteria and submission are provided on the conference website. Accepted papers will be published as IEEE CS Press Conference Proceedings.

INDUSTRY CONTRIBUTIONS

We invite original submissions of high quality papers in the following categories:

- **Problem statements** present problems or challenges encountered in practice.
- **Experience reports** present successes or failures encountered in practice.

See also separate call for industry contributions.

OTHER CONTRIBUTIONS

RE'11 also invites proposals for **tutorials, workshops, panels, doctoral symposium** contributions, **posters, demos and exhibits**. See www.re11.org for details.

JOIN US IN TRENTO

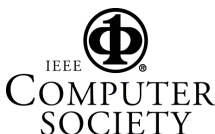
Lying at the heart of the Dolomite Mountains, near Lake Garda, Trento offers a delightful sample of Italy's best: magnificent nature, rich cultural heritage, fantastic food and wine. Trento is also a cosmopolitan city, at the crossroads of the contrasting cultures of Italy and Northern Europe; it is the home of a prestigious university where the conference will take place. RE'11 attendees will be invited to enjoy the multiple facets of Trento and its region. As social events, we have planned a specialty banquet dinner and a reception in the medieval Castello del Buonconsiglio.

IMPORTANT DATES

Workshop proposals:	January 17th, 2011
Paper abstracts:	February 14th, 2011
Paper submissions:	February 21st, 2011
Notification to authors:	May 6th, 2011
Tutorials, Panels, Posters and Doc. Symposium submissions:	May 16th, 2011
Conference starts:	August 29th, 2011

NEED HELP?

If you have never previously published at a major international conference, you may be eligible for our **mentoring program**. Please check the RE'11 website for further details.





19th IEEE International Requirements Engineering Conference

Trento, Italy August 29 - September 2, 2011



Call for Industry Contributions

The IEEE International Requirements Engineering Conference (RE'11) is the premier international forum for researchers, educators, industrial practitioners, and students to present and discuss the most recent innovations, trends, experiences, and concerns in the field of requirements engineering.

As industrial contributor you will benefit from new impulses by presenting and discussing how to implement requirements engineering practices. You will have the opportunity to share interests and expectations to influence the development of the field. RE'11 will give you the opportunity to join the global network of requirements engineering experts and industrials.

Topics of Interest

Contributions addressing all aspects of requirements engineering and business analysis in industrial, governmental, or any practical context are welcome. Topics include, but are not limited to:

- **Pragmatic requirements engineering:**
process efficiency, good-enough requirements, agile and lean approaches
- **Collaboration with stakeholders:**
stakeholder management, creativity, requirements elicitation and negotiation
- **Large-scale requirements engineering:**
complex systems, product lines, value chains, software ecosystems
- **Requirements specification:**
natural language, model-driven approaches, formal techniques
- **Software product management:**
innovation, market-driven requirements engineering, product planning
- **Global requirements engineering:**
dealing with distance, time, and cultural differences
- **Performance improvement:**
best practices, measurement, process development
- **Industry and research collaboration:**
learning from practice, training practitioners, technology transfer
- **Tools for requirements engineering:**
requirements modeling, requirements management, social networks

Contributions

We invite original submissions of high quality papers in two categories:

- **Problem statements** present problems or challenges encountered in practice.
- **Experience reports** present successes or failures encountered in practice.

Papers can be submitted in two formats:

- **Full papers** (up to 6 pages) will appear in the IEEE digital library and be presented by the authors.
- **Short papers** (up to 2 pages) will appear in locally printed proceedings and be presented by the authors.

Contact information, details about the submission process, evaluation criteria, and calls for the research track will be provided on the conference website www.re11.org > Submission > Industry Papers.

www.re11.org



General Chair

John Mylopoulos, *University of Trento (Italy)*

Program Chair

Patrick Heymans, *University of Namur (Belgium)*

Industry Track

Samuel A. Fricker, *University of Zurich and Fuchs-Informatik AG (Switzerland)*

Local and Financial Co-Chairs

Angelo Susi and Anna Perini, *Fondazione Bruno Kessler IRST (Italy)*

Publicity Chair

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Tony Gorschek, *Blekinge Institute of Technology (Sweden)*

Gil Regev, *EPFL and Itecor (Switzerland)*

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Important Dates

Abstracts of Full Papers:	Feb 14, 2011
Full Papers:	Feb 21, 2011
Full Paper Notification:	May 6, 2011
Short Papers:	May 16, 2011
Short Paper Notification:	June 24, 2011
RE'11 Conference:	Aug 29-Sept 2, 2011